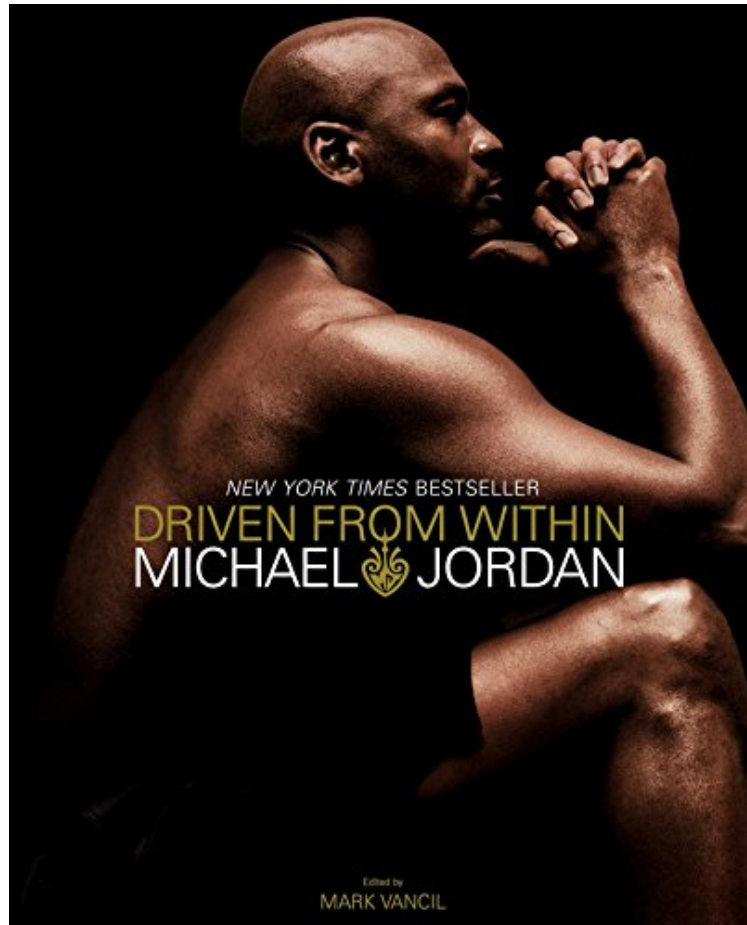


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Driven from Within (English Edition)

Von Michael Jordan

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Von Michael Jordan : Driven from Within (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Driven from Within (English Edition):

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KurzbeschreibungMichael Jordan is the rare global icon whose celebrity extends beyond his original stage and onto multiple platforms. His relentless determination produced six NBA Championships and some of the most spectacular

performances in sports history, while his enduring grace and unique sense of style made him equally famous in the worlds of fashion, business and marketing. In *Driven from Within*, Michael makes it clear that the basis for his phenomenal success came from the inside out, thanks in part to those who guided him along the way. His skill, work ethic, philosophy, personal style, competitiveness and presence have flowed from the basketball court into every facet of his life. Nearly three years removed from his last turn as an athlete, Michael's twentieth Air Jordan shoe has helped push Nike's Brand Jordan division to almost \$500 million in sales. "Nothing of value comes without being earned. That's why great leaders are those who lead by example first. You can't demand respect because of a title or a position and expect people to follow. That might work for a little while, but in the long run people respond to what they see." This is a book about the power of collaboration and teamwork, the awe-inspiring energy generated when people combine their creativity and passion and a fearless desire to lead. Whether waking at 6 a.m. to work on fundamentals as a high school junior, or spending hours with legendary designer Tinker Hatfield on the intricacies of state-of-the-art shoe design, Michael Jordan has never wavered in his desire to be the best. "It all started with an appetite to prove. Whether it was competing with my siblings or trying to get attention from my parents, I wanted to show what I could do, what I was capable of accomplishing. I wanted results, and I was driven to find out the best way to get them." Everyone knows the results. In *Driven from Within*, Michael Jordan and those in his inner circle reveal the philosophy that makes it all happen.

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Synopsis 'A part of all those people who helped me along the way can be found in everything I have done and continue to do. I had some great teachers - and I listened to what they had to say.' - Michael Jordan A global icon in sports, style and business, Michael Jordan is famous for his unrivalled athletic ability, his fierce determination, and his grace under pressure. In *DRIVEN FROM WITHIN*, he makes it clear that his phenomenal success is thanks in large part to the teachers, mentors and friends who have guided him throughout his life. Here is a book about the power of collaboration and teamwork, the energy that is released when people share their gifts and hard-won knowledge. With almost two million copies of his three previous books in print, Michael Jordan has proven himself to be as strong a performer in bookstores as he is on the court. Lavishly illustrated and beautifully designed, this is Michael Jordan's most intimate book to date. Organized around the qualities that Jordan demonstrates in his own life and that he looks for in others - qualities like authenticity, integrity, passion and commitment - *DRIVEN FROM WITHIN* is an inspiring record of an extraordinary life.